

Developing startup projects – experiences from a Swedish innovation office

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Uppsala University's innovation support

Innovation office



UPPSALA
UNIVERSITET

INNOVATION

Business incubator



Holding company



UPPSALA
UNIVERSITET

INVEST AB

Idea validation

Advice

Business Development

Business programs

Investment

Ownership

←—————→
Competence and network



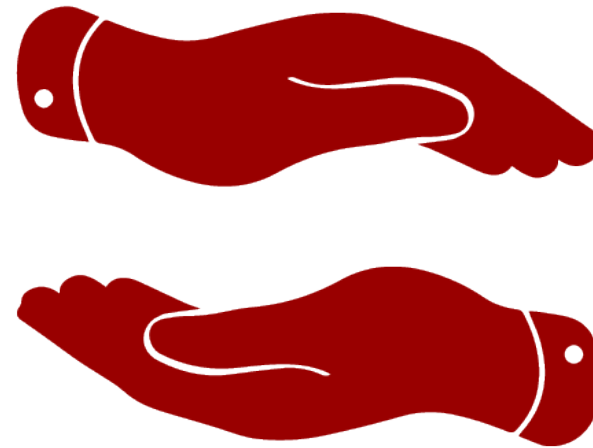
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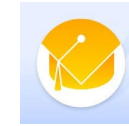
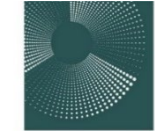


The "Teacher's exemption" / "Professors' privilege"

Short summary:

"Researchers at Swedish universities own the rights to their own research results"







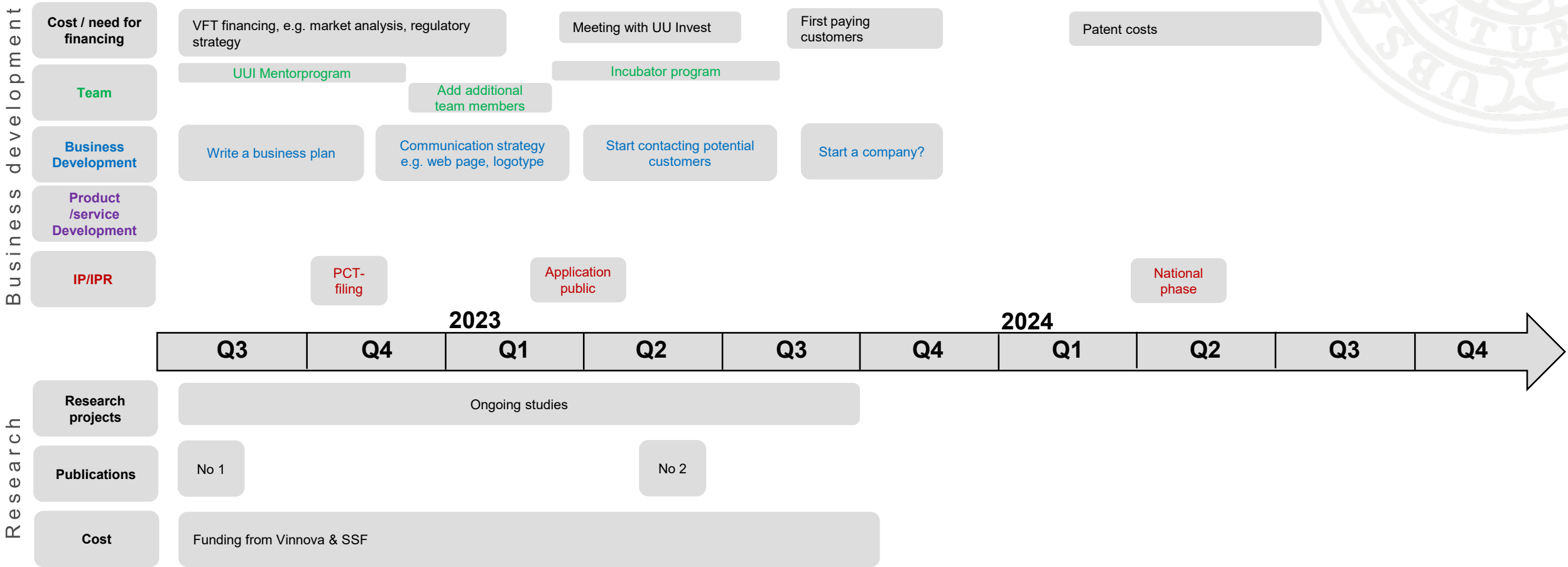
The Pitch Deck: Key points

- Project / company name
- Vision
- The problem / need
- Your solution
- Benefit / value proposition
- The customer / market
- Competition
- Opportunity
- Team
- Status
- Time line
- Take home-message





Example Time line



Thank you!

